



***Purdue Society of Women Engineers
2026-2027 Corporate Support Guide***



Dear Corporate Representative,

Purdue SWE relies on its corporate sponsors to continue its tradition of excellence, and we thank you for your continued support. SWE aims to empower and support women through innovative programs that provide technical experience and leadership opportunities in open and encouraging environments. Since 1954, SWE has been dedicated to motivating young women to attain the highest levels of education and career advancement.

Our Purdue SWE section is the longest chartered collegiate SWE section, and we are among the largest collegiate SWE sections in the country. As one of the most active student organizations at Purdue, SWE has over 600 members, an executive board of 46 members, and hosts nearly 200 events each year. Our events fall into the following four facets: Professional, Technical, Outreach, and Social.

This past year was memorable for many reasons, with highlights such as the WE25 National Conference in New Orleans, supporting the 4th Annual Women in Engineering Gala, hosting a variety of wellness events, and collaborating with several other student organizations to bring diverse opportunities to our members. During the 2025-2026 school year, we strived to collaborate with other student organizations on campus, including the National Society of Black Engineers, Purdue Undergraduate Rocket Propulsion Lab, and other Women in Engineering Student Organizations. GradSWE had a year of strong growth, expanding from 85 to 203 students in communication, 15 to 24 hosted events, 5 to 12 collaborations, and 22 to 39 active members while supporting graduate students through outreach, professional development, wellness, and community-building programming. SWE was awarded the Student Organization Year of Excellence Award and Outstanding Program Award for SWEekend from Purdue Student Activities and Organizations. Additionally, our advisor, Dr. Beth Holloway, received the Outstanding Advisor of the Year Award. We are excited to continue providing high-impact opportunities for our members to develop technically, professionally, and as individuals to further prepare them for their futures as engineers and leaders.

Our Professional Pillar continued to provide networking and professional development opportunities between students and companies. In the fall, we collaborated with four other minority engineering organizations to host Day with Industry, with over 300 students in attendance. In the spring, we hosted our second annual Corporate Banquet, aimed at celebrating the many years of company sponsorships we have been so grateful to receive! We supported students through company info sessions and career workshops, as well as connected students with professors during the Celebrating Cultures and Connections Potluck. We also continued our mentorship program, connecting undergraduate students to each other, upperclassmen, board members, alumni, and graduate students.

Our Technical Pillar had another exciting year of success amongst all of its teams. The Grand Prix Team, consisting of karts 43 and 44, had a successful season competing in the 69th annual Purdue Grand Prix. SWE also launched our inaugural EV Grand Prix team, aimed at providing further design opportunities within the evolving motorsports industry. Our Research and Design team worked on a design for ACL-injury prevention in women and presented their poster at the Spring Undergraduate Research Conference. Our Sustainability Team completed an on-campus life cycle analysis of plastic utensil wrappers in Purdue dining



locations, and their work was selected for a research talk and poster presentation on campus. Our Technical Solutions team collaborated with Caterpillar this year to complete a series of CAD model designs for Caterpillar engines, with a record-high engagement of 14 subteams consisting of 63 members. We continued our series of Tech Talks and Workshops with various companies and student organizations this past year. We look forward to continuing our collaborations with our various corporate supporters and introducing students to numerous technical fields, offering them opportunities to learn cutting-edge techniques and technologies.

Our Outreach Pillar had a successful year of events and collaborations with local schools. In hosting SWEekend, high school seniors who have applied or committed to Purdue are invited to campus. Each semester, about 40 seniors attend and are paired with a current SWE member, who they shadow for a day of class and learn from about the Purdue Engineering experience. Girl Scout Day is held once a semester and hosts local Girl Scout troops for a day of STEM activities, involving over 30 SWE volunteers. Our Outreach Committee engages SWE members with the community by planning and hosting a variety of K-12 STEM outreach and volunteering events. This year's events included Launching into STEM, building hygiene kits for local housing shelters, and the SWE Pen Pal Program with 50 pen pal pairings each semester between elementary school students and SWE members. Additionally, SWE hosts school visits to elementary and junior high schools to bring STEM initiatives directly to classrooms.

Our Social Pillar has continued to provide opportunities for members to connect, support all aspects of their health, and foster an inclusive community. Several General Meetings were held throughout the year, with an average of 50 members per meeting. SWE also hosted a variety of wellness events, including intramural sports, destressing crafts, and group yoga, focusing on promoting all aspects of our members' well-being. We have also continued our physical and digital presence through merchandise, Instagram, and LinkedIn, as well as with our SWE Website (www.purdueswe.org).

This upcoming 2026-2027 academic year, we will be continuing many of our successful events, attending the SWE National Conference in Boston, MA, and preparing our members for their careers with you. We are continuing our initiative of Diversity, Equity, and Inclusion from the inside out, where each board member and SWE member is encouraged and expected to include, promote, and engage with our diverse group as we strive to grow and strengthen one another in a welcoming and supportive community. As always, we remain open to all on campus and welcome everyone to join us in meetings, projects, and events.

We appreciate any and all sponsorships of the Purdue Society of Women Engineers. The overwhelming support we receive from you and your company encourages us to grow as engineers, leaders, and people.

Thank you for your continuous support of our organization,

Maura Whitaker, President
Morgan Dehn, VP External
Sydney Madetzke, VP Internal

Aaliyah Zamorano, VP Membership
Alyssa Rizzardo, VP Finance



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SWE Mission Statement:

“Empower women to achieve their full potential in careers as engineers and leaders, expand the image of the engineering and technology professions as a positive force in improving the quality of life, and demonstrate the value of diversity and inclusion.”



Support Options

There are several opportunities for companies to support SWE monetarily:

1. Become a SWE platinum, gold, or silver level sponsor.
2. Sponsor a specific event/program, with package options.
3. Donate scholarships to fund academic support for SWE members.
4. Make a general donation to be used for SWE activities at SWE's discretion.

Sponsorship Levels

Companies can become a sponsor by sponsoring a specific event, sponsoring a scholarship, or making a general donation. Sponsorship level funds will be used for pillar initiatives, along with conference grants. Please contact Morgan Dehn (mdehn@purdue.edu) with any questions. Sponsorship level is determined by the total amount contributed across general, package, and event sponsorship.

Platinum Level

Companies sponsoring at this level will receive:

- Highlighted advertisement of company recruitment events in a weekly email that reaches 700+ members
- Gold Level Benefits

Donation: \$3,000 or more

Gold Level

Companies sponsoring at this level will receive:

- Access to the yearly SWE resume book
- Silver Level Benefits

Donation: \$1,000-\$2,999

Silver Level

Companies sponsoring at this level will receive:

- Logo displayed and corporate website linked on the SWE homepage
- Logo included in the weekly email sent to all members
- Highlighted internship and job opportunities within SWE

Donation: \$500-\$999



Event Packages

New this year, SWE will be offering packages for companies interested in multiple event collaborations throughout the year. Packages are first-come, first-serve, and are of limited quantity. Please continue reading for more detailed event descriptions. Please contact Morgan Dehn (mdehn@purdue.edu or swe@purdue.edu) with interest.

Professional Package

Events:

- Day With Industry, Tier 1 (includes preferred booth location and highlighted advertising)
- Corporate Banquet Networking Night around Spring Expo Career Fair
- One standalone event, options include Professional Development event, Tech Talk or Workshop, or Breakfast Break, pending availability
- Includes Silver Level sponsorship benefits

Cost: \$1500

Technical Package

Events:

- Corporate Banquet Networking Night around Spring Expo Career Fair
- Technical Talk or Workshop Event
- Tech Team full-year sponsorship (Engineering Projects only)
- Includes Silver Level sponsorship benefits

Cost: \$700



Event Sponsorship

Professional

Day with Industry

Date: Sunday, September 13th, 2026

Description: Day with Industry is a career fair that happens before Purdue's fall engineering career fair, Industrial Roundtable. It provides Purdue minority students with networking and job opportunities. SWE will be working with other minority engineering organizations (National Society of Black Engineers, Society of Hispanic Professional Engineers, the Society of Mexican American Engineers and Scientists, and the Society of Asian Scientists and Engineers) to plan this career fair that gathers a diverse group of engineering students at Purdue. 20% of the Day With Industry sponsorship will count towards your overall SWE sponsorship level.

Cost: \$800 - \$1000, tier options available

Contact: Ella Correia, ecorreia@purdue.edu

Corporate Banquet

Date: Evening around the EXPO Career Fair in the Spring (TBD)

Description: Corporate Banquet is an informal social networking event where SWE is able to acknowledge and interact with our many sponsors. We would like to invite any recruiters, talent leads, and engineers of our sponsors to spend an evening with SWE and its members! Students get the opportunity to meet with company representatives in a relaxed environment, with a focus on making connections. Companies can benefit from this event by having the opportunity to talk in-depth with students and give advice in this business casual environment, as well as be specially recognized by SWE for their contributions. This is an evening event with a social happy hour and reception dinner. Please reach out if your company is interested in speaking at the event.

Cost: \$400, \$200 if platinum sponsor or sponsoring a technical team

Contact: Kaylin Matthews, matthe91@purdue.edu

Mentorship

Date: Ongoing

Description: The corporate mentorship program focuses on helping SWE members build confidence, set academic and professional goals, and expand their professional network. We will help foster effective one-on-one mentoring relationships between SWE members and women in the engineering workforce. We are striving to create an environment that benefits everyone involved and prepares our members for the workforce and to eventually become mentors themselves. Please reach out if you would like to become involved as mentors or monetary sponsors.

Cost: \$100

Contact: Jessica Jiang, jian1011@purdue.edu



Professional Development Series

Date: Ongoing

Description: These events give SWE members the chance to prepare for the industry and network with companies. Possible events could include professional development talks, career fair prep, resume reviews, or any other ideas your company might have. This is a fantastic way to achieve strong company interaction and to introduce our members to opportunities at your company.

Cost: \$300

Contact: Anna Harstick, aharsti@purdue.edu
Tanya Vijay, tvijay@purdue.edu

Building Professional Connections Events

Date: Ongoing

Description: SWE facilitates connections with alumni, faculty, and graduate students through panels, picnics, and potlucks. The graduate student panel showcases research across different fields, inviting undergraduates to explore potential collaboration opportunities and gain valuable insights into current research endeavors. SWE also hosts our Celebrating Cultures and Connections Potluck! These events provide our supporters with the opportunity to informally network and discuss these important topics with students, faculty, and leaders within the Purdue community.

Cost: \$100

Contact: Joyce Li, li4662@purdue.edu
Patricia Leoniuk, pleoniuk@purdue.edu
Aashna Johri, johri1@purdue.edu



Technical

EV Grand Prix Team

Date: Ongoing

Description: Within their first season, the SWE EV Grand Prix team successfully designed and assembled their kart to compete in the 15th annual Purdue EV Grand Prix. This upcoming year, the team is shifting to developing their own battery as well as further optimizing kart performance. The team seeks to provide further technical development opportunities for members while providing them with more exposure to the motorsports industry. If your company would like to sponsor the team, please reach out. As a relatively new initiative, we are enthusiastic about flexible and creative sponsorship and support packages!

Cost: Dependent on sponsor

Contact: Amelia Mietus, mietus@purdue.edu
Sophia Piskyuleva, spiskyul@purdue.edu

Grand Prix Team

Date: Ongoing

Description: SWE's Grand Prix team is a passionate and competitive kart racing team gearing up for the spring racing season. This upcoming year, the team will be competing for a spot in the Purdue Grand Prix Race 70. The team has many opportunities for sponsors to contribute, including a wide range of flexible packages to address the various aspects of the kart racing. Join us as a sponsor and be a part of our journey towards success on the track! If interested, please reach out to learn more about our various sponsor packages.

Cost: Dependent on sponsor

Contact: Anna Morehouse, annamore@purdue.edu
Evelyn Luevanos, eluevano@purdue.edu

Technical Solutions Team

Date: August 2026-October 2027

Description: The Technical Solutions team operates by creating subteams that complete parts of a bigger project developed by a corporate sponsor. For example, the 2025-2026 team worked with Caterpillar to learn technical skills and present final projects as outlined by the company. To continue to challenge students and inspire engineers, we are looking for a company to sponsor a team for the 2026-2027 academic year to complete a project pertaining to your company's needs. In return, your company would provide a list of possible projects, a project advisor, and funding. Sponsorship may also include funding select members of the team to attend the national conference.

Cost: Dependent on project

Contact: Nandika Nambiar, nambia23@purdue.edu
Victoria Nenadovic, vnenadov@purdue.edu



Research & Design Team

Date: August 2026-October 2027

Description: Following a first-place finish at the WE Local Conference Collegiate Competition in April 2024, SWE's Research and Design Team continues to tackle large, interdisciplinary design projects aimed toward bringing together engineering majors such as Agricultural, Biological, Biomedical, Chemical, and other life science-focused engineering disciplines. This year, our team looks forward to expanding into human-centered design. If your company would like to sponsor our project or work with our team, please reach out!

Cost: Dependent on project

Contact: Jyestha Choudhary, jchoudha@purdue.edu
Ella Thompson, thom1353@purdue.edu

Sustainability Team

Date: August 2026-October 2027

Description: As SWE's most recent technical engineering projects team, the Sustainability Team is heading into its third year. The team picks a third-party competition or on-campus project focused on sustainable design and improvements. They aim to bring together a diverse array of engineering majors, including Chemical, Environmental and Ecological, and many other engineering disciplines. If your company would like to sponsor a sustainability project or work with our team, please reach out!

Cost: Dependent on project

Contact: Louisa Brandt, brandt77@purdue.edu
Emmalise Adcock, adcocke@purdue.edu

Technical Development Series

Date: Ongoing

Description: These events give our members the chance to strengthen their technical skills and connect with companies. Possible events could include tech talks, demos, or a skills session. Through these technical events, our members can learn more about engineering topics that might interest them and see them applied in the real world.

Cost: \$300

Contact: Abby Gaudet, gaudet@purdue.edu
Advitiya Srinivasan, srini218@purdue.edu

Technical Workshop Series

Date: Ongoing

Description: Technical workshops provide members the chance to strengthen their technical skills and connect with companies. Possible topics include FEA, soldering, CAD, BDC machining workshops, or welding to share experiential learning opportunities with members. Through these technical events, our members can learn more about engineering topics that might interest them and see them applied in the real world.

Cost: \$300

Contact: Abby Gaudet, gaudet@purdue.edu, Advitiya Srinivasan, srini218@purdue.edu



Outreach

SWEekend

Date: One Friday and Saturday each Fall and Spring semester

Description: SWEekend is an opportunity for high school seniors who have applied or been accepted to Purdue to learn more about the university and interact with our SWE members. The high school participants learn about engineering student organizations, participate in engineering activities, and socialize with other seniors and SWE members. Last year, we had over 40 high school seniors throughout the country in attendance each semester. Companies wishing to sponsor SWEekend will receive recognition on literature distributed, can participate in activities, and can select a representative to deliver the keynote address.

Cost: \$750/event

Contact: Meredith Duis, mduis@purdue.edu
Miley McCullum, mmccullu@purdue.edu

Community Outreach

Date: Ongoing

Description: SWE Community Outreach operates through three branches: Outreach Committee, STEM Collaborative Outreach, and Girl Scout Chairs. The Outreach Committee hosts events for K-12 students to spark their interest in STEM fields and creates volunteering opportunities for Purdue students to give back to the community. Consisting of SWE members, the committee plans and conducts various community events throughout the academic year. Meanwhile, STEM Collaborative Outreach aims to build lasting connections with schools and teachers in the Greater Lafayette area. This includes the SWE Pen Pal Program and school visits, often in collaboration with other engineering organizations, that bring STEM activities and SWE volunteers into classrooms. Additionally, the Girl Scout Chairs organize collaboration with local Girl Scout Troops and other K-12 programs to bring engineering activities and outreach to more programs within the Greater Lafayette region. The overarching goal of our community outreach initiatives is to foster enthusiasm for STEM careers among youth while giving SWE members a chance to give back to their community. Community outreach sponsors receive recognition on any literature distributed and can participate in events as they choose.

Cost: \$200

Contact: Mattea Johnston, john3751@purdue.edu
Jayden Pierce, pierc123@purdue.edu



Social

Breakfast Breaks

Date: Ongoing (Weekly on Fridays)

Description: SWE hosts Breakfast Breaks every Friday morning. Sponsored Breakfast Breaks are held in Dudley and are open to both SWE members and all Purdue students. Sponsoring companies are welcome to attend and to speak with students about opportunities within the company for casual networking. This is a great way to meet a wide array of students!

Cost: \$300/event

Contact: Aaliyah Zamorano, zamorana@purdue.edu

SWE Cookout

Date: One day each Fall and Spring semester

Description: A cookout is held each semester on the Purdue Engineering Mall and is open to all students. This evening event is a great opportunity to mingle with students and to talk about SWE and the events we hold each year. The sponsoring company is encouraged to participate and can bring literature or other company items to hand out to students.

Cost: \$400/event

Contact: Remley Hooker, hooker7@purdue.edu

Social and Wellness Events

Date: Ongoing

Description: SWE strives to create a diverse and inclusive environment where students can connect and support each other. Through these events, SWE members can strengthen bonds, learn about different backgrounds, and promote all aspects of health. Past events have included cooking demonstrations, intramural sports, and wellness seminars. Company literature can be handed out during events. Sponsoring companies are welcome to help plan and attend these events as a way to engage with our members.

Cost: \$300/event

Contact: Remley Hooker, hooker7@purdue.edu



Grad SWE

General Events

Date: Ongoing

Description: Purdue GradSWE provides a welcoming, multidisciplinary community for graduate students within SWE. Our programming is organized around four pillars: Reach, Balance, Community, and Growth. This past year, Reach events included a joint tailgate with Illinois GradSWE and a GradSWE Gives item drive for YWCA Lafayette. Balance and Community programming created intentional spaces for graduate students to build peer connections, practice creative expression, and support well-being outside of their research responsibilities through events such as Blind Date with a Book, board game nights, and creative workshops. Growth programming included the Hidden Curriculum of Research Speaker Series, a recurring event where professors and invited speakers shared research skills often learned informally, including scientific figure design, research ethics, scientific communication, learning from failure, and balancing research with personal life. Corporate support allows GradSWE to continue creating meaningful opportunities for graduate students to strengthen their research skills, build community, and grow as engineers, leaders, and people.

Cost: \$200

Contact: Lauren Caccamise, lcaccami@purdue.edu



Overall SWE Support

WE Local Conference

Date: Spring

Description: Each year, we send members to one of the regional SWE conferences. At the conference, they can meet students from other SWE sections, grow closer to SWE members, attend professional development sessions, and network with companies. We hope to send at least 30 students to this year's WELocal Conference. Sponsoring companies will be recognized for their contributions in all publications regarding the conference and have the opportunity to meet with the recipient(s).

Cost: \$10,000 (Partial sponsorship available at \$500 per person)

Contact: Aaliyah Zamorano, zamorana@purdue.edu

Membership Scholarship

Date: Ongoing

Description: SWE encourages all members to be Society-level SWE members, which provides students the opportunity to be a part of the global SWE community. This allows students to attend conferences, network with other professional and collegiate sections, and learn about all global SWE events. As some of our members struggle to obtain an official membership due to financial obligations, SWE is offering a scholarship opportunity for students to apply to get their membership fee covered. Scholarship recipients can either be chosen by the company sponsoring the membership or by an unbiased party.

Cost: \$2000 (Partial sponsorship available at \$50 per person)

Contact: Maura Whitaker, whitak40@purdue.edu

Thank you for your interest and support! Please contact Morgan Dehn at mdehn@purdue.edu or swe@purdue.edu if you would like to discuss options further. We look forward to collaborating!

Purdue University complies with all federal and state laws, regulations, and orders regarding Foreign Adversary Nation and Foreign Adversary Entities.